

S O U T H C A R O L I N A

T H E B U C K S S T A R T H E R E.





State of South Carolina
Office of the Governor

Mark Sanford
Governor

Post Office Box 12267
Columbia 29211

South Carolina enjoys being one of the most business-friendly states in the nation, and my administration is committed to bettering the economic soil conditions to further promote business growth and attract new industry to our state.

We are pleased that there are more South Carolinians working now than ever before, and we believe this is due, in large part, to our efforts to improve the state's business climate through substantive tort reform, workers' comp reform, income tax relief, and by renewing our focus on workforce development.

In fact, our state has received national recognition for these efforts. South Carolina has been ranked the Most Business-Friendly State by the Pollina Corporation, among the most dynamic states for entrepreneurs by *Entrepreneur Magazine*, and the Port of Charleston was ranked number one in customer satisfaction by *World Trade Magazine*.

Direct foreign investment continues to create jobs and opportunity for our state. South Carolina is among the top states in the nation for its percentage of workforce employed by foreign-owned companies like BMW, Haier, Michelin, FUJIFILM, and Roche. Additionally, our state's exports continue to grow, reaching more destinations than ever before.

By all accounts, we are not only competing in today's global economy, but we are moving in the right direction for continued success.

Whether it's recruiting a large corporation to our state or working to grow small businesses already here, South Carolina remains committed to enhancing its business-friendly environment to further opportunity and help the economy prosper for many years to come. We hope you'll join us and become part of South Carolina's future.


Mark Sanford



“South Carolina’s Center for Accelerated Technology Training [now called readySC™] has delivered on its promise of a world-class workforce, a key factor in Vought’s decision to locate in North Charleston. The program has exceeded expectations in providing skilled workers for the world’s most advanced commercial aircraft.”

Elmer L. Doty
President & CEO
Vought Aircraft Industries



South Carolina helped BMW achieve the fastest start-up in the history of automobile manufacturing: 23 months from turning the first shovel of dirt to the first car rolling off the line in 1995. Playing an integral role in BMW’s success was the state’s technical education system, which aided BMW in recruiting and training workers. Today, 4,500 associates are employed in South Carolina.



In North Charleston, Vought Aircraft Industries is fabricating fuselage sections for the Boeing 787 Dreamliner in a joint venture with Alenia North America. As many as 800 employees are expected to work at this location to help produce this heralded passenger jet.

Michelin, Cytec, Roche, Haier, Google, Nan Ya Plastics, Siemens, Honda, Bayer, Bosch, Gividi, Daimler AG, adidas, FUJIFILM and GlaxoSmithKline are among the global companies finding South Carolina a productive place to do business.



Since 1961, South Carolina has consistently led the nation in assisting business and industry to recruit and train qualified workers through the System's award-winning **readySC™** (formerly called Center for Accelerated Technology



Training). Training needs are coordinated at no cost for eligible new or expanding companies statewide.

South Carolina's strategy for the **Workforce Investment Act** (WIA) activities is coordinated by the S.C. Commerce Department in 12 regions across the state. Matching the needs of business for skilled



workers and the training, education and employment needs of individuals, WIA seeks to provide customers

timely information and services through a "One-Stop" system, assists in finding appropriate training for adults and enables smooth coordination with industries, education and economic development.



More than a quarter million workers have been trained for almost 2,000 plants since the readySC™ program's inception.



The state's Workforce Investment Act has grown to serve more than 14,000 workers and 200 businesses annually through training.



South Carolina's workforce training program has been ranked as fourth best in the nation and has been among the top five for the past eight years. As a right-to-work and employment-at-will

state, South Carolina has one of the lowest work stoppage rates and has some of the lowest labor costs in the nation.



The innovative worker training program and the 16-college Technical College System were established in 1961 in one of the most imaginative and life-changing pieces of legislation in South Carolina's history.



Technical education is available across the state.



The state's 16 Technical Colleges serve almost one in 14 South Carolinians over the age of 18, through degree, diploma, certificate and continuing education programs in more than 130 areas.

Meeting the specific needs of business and industry and providing opportunities to improve workforce readiness are hallmarks of the Technical College System.

More than 210,000 students are enrolled in one of the state's 33 public institutions or 20 private schools.



At the **University of South Carolina**, the Darla Moore School of Business graduate program in international business was recently ranked by *U.S. News & World Report* as first in the nation among public universities and second overall. USC has earned the Carnegie Foundation's top research designation, one granted to only 62 public and 32 private institutions.

USC's Innovista research campus has been designed to integrate public and private sector research in a vibrant, urban setting. Innovista is focusing on four

clusters: future fuels, biomedical, nanotechnology and environmental sciences. USC hosts the National Science Foundation's first Center for Fuel Cells, established in 2003 to help industry advance the technology and commercialization of fuel cells.

Clemson's ICAR (International Center for Automotive Research) is an advanced technology research campus housing automotive, motorsports and transportation research along with graduate automotive engineering programs. Its new super-

South Carolina has three internationally recognized university research institutions and one of America's twelve national laboratories.



powerful computer ranks in the top 150 to 200 research-oriented systems worldwide and was purchased in partnership with Sun Microsystems to become the heart of Clemson's Computational Center for Mobility Systems.

The **Medical University of South Carolina (MUSC)**, the oldest medical school in the South, has developed nationally ranked research centers for cancer, marine biomedicine and proteomics (protein study), a pharmaceutical clinical testing

and development center and a 600-bed medical center. MUSC in fiscal year 2006 received 1,076 research awards for \$193.2 million.

The **Savannah River National Laboratory (SRNL)** is one of 12 United States national laboratories performing research. The SRNL serves South Carolina and the nation in three major programs: National and Homeland Security, Energy Security and Environmental and Chemical Process Technology.



Retaining South Carolina's best and brightest is the goal for several college scholarship programs funded by the General Assembly through S.C. Education Lottery proceeds. More than 85,600 scholarships totaling \$116,856,427 were bestowed to students in Fall 2006, which include the merit-based Palmetto Fellowship, LIFE and HOPE scholarships, as well as need-based awards.

"The automotive industry is constantly evolving, so BMW always needs a well-educated and talented labor pool from which to draw. South Carolina has shown an exceptional commitment to working with us on creating programs that provide the necessary skills for the best and brightest to succeed and grow with BMW."

Robert M. Hitt III
Manager of Media and Public Affairs
BMW Manufacturing Corp.



With its deep harbor, high bridges and close proximity to the Atlantic Ocean, the Port of Charleston is the preeminent point of entry for any shipper coming to the United States.



“MSC has grown exponentially in recent years. When it was time to expand, we could have located anywhere. However, we chose to locate our South Atlantic corporate headquarters in Charleston because of the dedicated workforce and the quality infrastructure including a world-class port with the highest-ranked customer service in the country.”

Sergio Fedelini
Vice President
Mediterranean Shipping Company





One of the busiest container ports on the East Coast and the seventh largest container port in the United States, the Port of Charleston has been a major global center of commerce and trade for three centuries. More high crane container lifts are done at this port than any other in the Western Hemisphere.



The world's largest ocean carrier, Maersk Sealand, named Charleston as the most productive port in the world in 2006. *World Trade* magazine cited the Port of Charleston as #1 in customer satisfaction.

Just ask BMW - more than

a million of these fine automobiles have been shipped through the port since 1995. Annually, approximately 2,000 ships and barges representing some 40 different shipping lines use the services of the South Carolina ports.

South Carolina is halfway between New York City and Miami, about 650 miles to each metro area measured from the centrally located capital city of Columbia.

“Starbucks is pleased to further strengthen our ties to South Carolina. With the support we received from the South Carolina business community and after months of research, we selected this site based on several factors, including workforce availability, transportation access, quality of life and strong support from local and state leaders.”

Peter Gibbons
Starbucks senior vice president, global manufacturing



A South Carolina manufacturing or distribution site is within a day's drive of half of the nation's fastest-growing markets. The state is crisscrossed by five interstate highways: I-20, I-26, I-77, I-85 and I-95. Offering excellent east-west and north-south access, these interstates are enhanced by more than 41,000 miles of state-maintained highways.



Any location in South Carolina is within about an hour drive of a commercial airport - Columbia Metropolitan Airport (CAE), Greenville-Spartanburg

International Airport (GSP) and Charleston International Airport (CHS). Charlotte/Douglas International Airport (CLT) and Hartsfield-Jackson Atlanta International Airport (ATL) are also within a few hours' drive of most South Carolina locations. Another 70 general aviation fields are available for private air service.



All major freight carriers serve the state, including United Parcel Service (UPS), which has

a Southeastern regional hub at the Columbia Metropolitan Airport. The hub offers next-day, second-day and third-day air service and is designed to process 42,000 packages an hour. Federal Express has also expanded its South Carolina presence at the Greenville-Spartanburg International Airport.

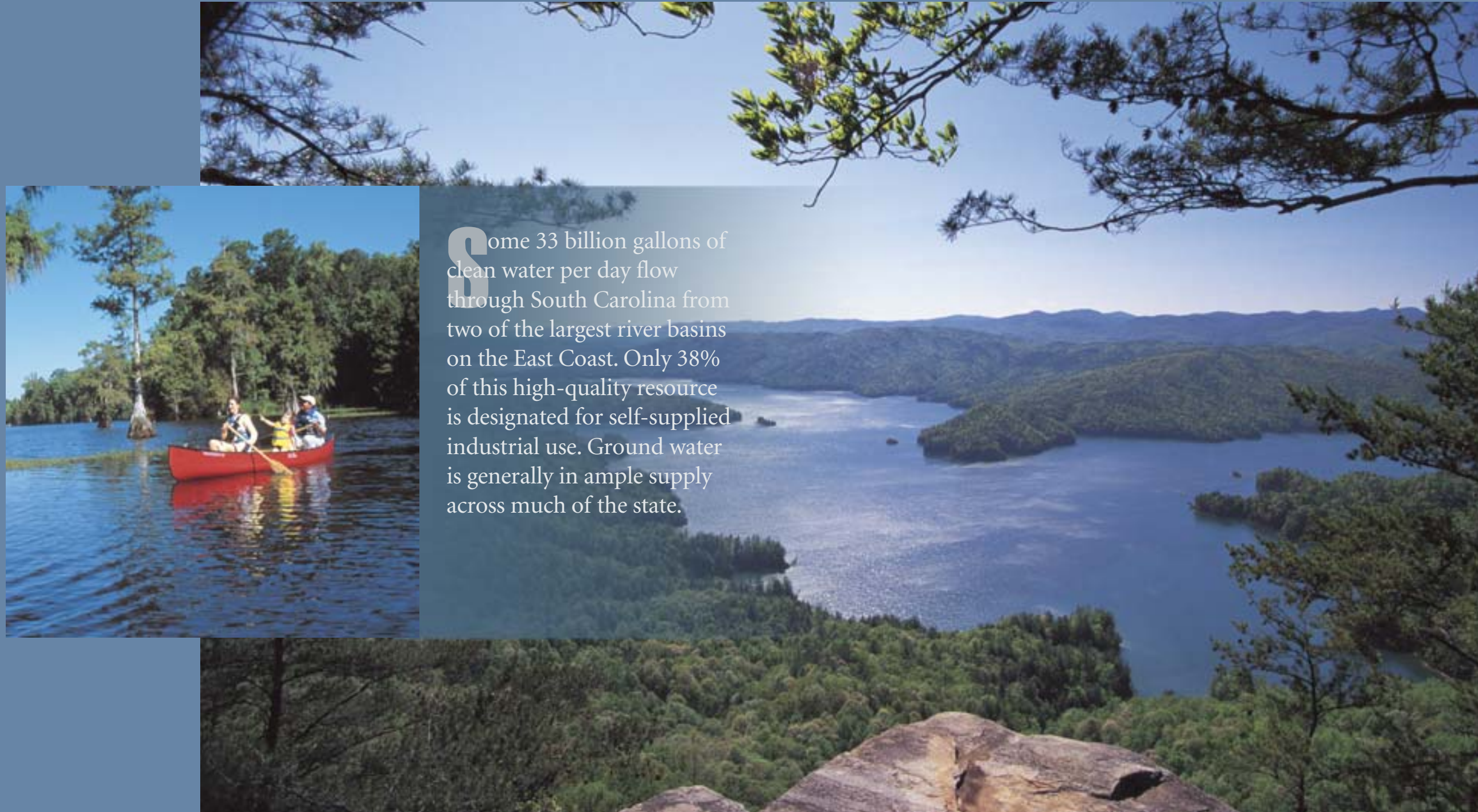


South Carolina has three Foreign Trade Zones (FTZs):

FTZ 21 with sites in Summerville, Goose Creek, Charleston, Loris, Myrtle Beach and Mt. Pleasant; FTZ 38 with a site in Columbia; and FTZ 127 with sites in Duncan, Greer and Wellford. These areas on U.S. soil, where foreign and domestic merchandise are considered to be in international commerce, can mean a possible reduction, elimination or delay of customs duties.



CSX Transportation, Norfolk Southern and seven affiliated and independent lines combine to offer rail service seven days a week in every metropolitan area. Both CSX and Norfolk Southern also offer daily, double-stack train express services (inbound and outbound), providing customers efficient access to the market gateways in the Northeast, Midwest, Canada and Mexico, while eliminating costly double handling of goods.



Some 33 billion gallons of clean water per day flow through South Carolina from two of the largest river basins on the East Coast. Only 38% of this high-quality resource is designated for self-supplied industrial use. Ground water is generally in ample supply across much of the state.

“South Carolina has a great combination of energy infrastructure, developable land, available workforce and progressive business environment for Google’s \$600 million data center in Berkeley County. Additionally, the local community has welcomed Google with open arms and worked exceptionally well throughout the selection process and the construction phase. All of this has truly distinguished South Carolina as a great place for our new data center.”

Andy Johnson
Manager, East Coast
Regional Operations
Google, Inc.

South Carolina has a land area of more than 30,000 square miles, with available acreage and spec buildings in practically every county carefully cataloged on databases. Details regarding 300 buildings and almost 400 sites are readily available for perusing on the Internet.



“The accelerated timeline we enjoyed from ground-breaking to completion of our new facilities is a remarkable feat. It’s a testament to the support and cooperation we received from state and local governments and agencies. These public-private partnerships have positioned us for success.”

Randy Smith
Chief Operating Officer
Global Aeronautica, LLC





Two major interstate pipeline systems transport gas to nearly every county in the state. More than 2,250 miles of transmission pipelines provide an abundant supply of natural gas for manufacturers.

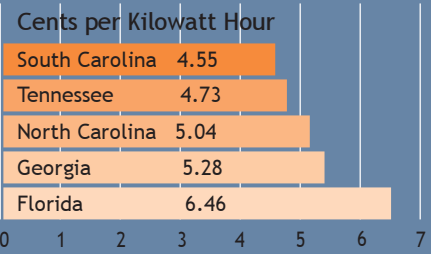
Industrial power costs in the state average only 4.55 cents per kilowatt hour, one of the lowest rates in the nation (about 20% less than the national average), without



sacrificing service or reliability. South Carolina's four generating utilities have a combined capacity of 22.551 gigawatts to support the growth of industry in the state.

"I can't emphasize enough how critical South Carolina's commitment to high-quality utility supply was to our decision because carbon fiber production is dependent on strong electric, gas, water and sewage support."

Steven C. Speak
President
Cytac Engineered Materials, Inc.



South Carolina has the most nuclear capacity of all Southeastern states.



We rank third among the 31 states with nuclear power capacity. Four nuclear power plants supply about half the state's electricity demand, with several new ones slated to come on line by 2015 pending the completion of licensing and construction. Nuclear power, which is emission-free, has been generated by plants in the Palmetto State since the early 1970s.

South Carolina's nuclear power stations are:



- Oconee with three reactors, operated by Duke Energy
- Catawba with two reactors, operated by Duke Energy
- H.B. Robinson with one reactor, operated by Progress Energy
- V.C. Summer with one reactor, operated by SCE&G
- A plant with two reactors has been proposed for Cherokee County by Duke Energy and the Southern Company.



In the event of a power interruption caused by a storm or other uncontrollable occurrence, the state's utilities work cooperatively with each other and with out-of-state utilities to power up South Carolina with rapid response.

South Carolina offers one of the most comprehensive telecommunications networks in the Southeast.

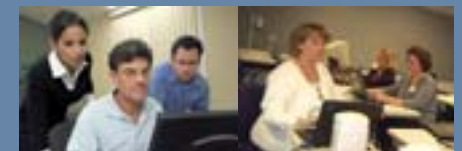


South Carolina has a highly reliable world-class communications network, designed and engineered to meet the wireless, high-speed Internet access and voice service requirements of industry. This network is comprised of digital switching centers and copper and fiber optic cable. Redundancy ensures the continuity of service.

Product development teams at the Columbia Design Center, Intel's premiere R&D location

in the Southeast, focus on the development and validation of new high-end telecommunications servers.

The ability to work with local experts in the design, maintenance or outsourcing of integrated computer systems is a necessity for many businesses. South Carolina is home to many leading computer-related companies.



In satellite communications, teleconferencing has been the

specialty of South Carolina Educational Television (ETV) for more than 30 years. ETV's capability to deliver cost-effective digital satellite services to users throughout the state has been enhanced with the completion of the ETV Telecommunications Center in Columbia.



South Carolina is frequently recognized by publications and organizations as one of the most business-friendly states, thanks to progressive legislation and regulatory reforms.



“From A to Z, South Carolina understands economic development and is clearly making the effort to continue its attractiveness to business. When it comes to economic development, it’s a state that other states should emulate.”

Ronald R. Pollina, Ph.D.
President
Pollina Corporate Real Estate, Inc.



Research and education provide a solid foundation for a vibrant economy. Recognizing this dynamic, the legislature and governor have supported such recent initiatives as:

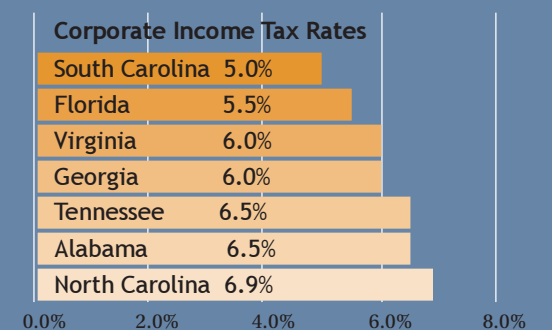
- Life Sciences Act, increasing biotech-related incentives and research funding;
- Research Centers of Economic Excellence Act, providing \$30 million annually to research universities for recruiting top researchers and developing research centers;

- Scholarship programs funded with S.C. Education Lottery proceeds, keeping top students in the state for college;
- Education and Economic Development Act, ensuring high school students will graduate with marketable skills.

South Carolina offers financial incentives to recruit new industry and grow existing businesses. Job Development Credits are a performance-based incentive tied directly with new job creation and begin once the

company meets job and investment goals.

South Carolina’s corporate income tax of 5% is among the lowest in the Southeast.



From cobblestones to on-ramps, history and progress blend seamlessly in every community across the state. A heritage dating back more than 300 years means that festivals, monuments, homeplaces and renovations of the old are celebrated right along with fiber optics, robotic assembly plants, fuel cell technology and cable-stay bridges of the new.

